

Last updated: [02/05/2025]

1. Introduction

Celium B.V. operates Sproushi (the "App"). This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you use our App. Please read this policy carefully. If you do not agree with the terms of this privacy policy, please do not access the App.

2. Information We Collect

2.1 Personal Data

While using our App, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you ("Personal Data"). This may include, but is not limited to:

- Email address
- First and last name
- Phone number
- Address (city, state, postal code, etc.)

2.2 Usage Data

We may also collect information on how the App is accessed and used ("Usage Data"). This Usage Data may include information such as:

- Device information (e.g., model, operating system)
- Log data (e.g., IP address, access times, pages viewed)
- Unique device identifiers

2.3 Location Data

If you permit the App to access your location, we may collect information about your geographic location through your device's GPS or other location-based technologies. We use this data to:

- Provide location-based services or content
- Enhance app functionality
- Tailor the app experience to your location

2.4 Bluetooth Data

Our App accesses Bluetooth functionality to connect with a linked external device. When you enable Bluetooth, the App may collect and use information about nearby Bluetooth-enabled devices to facilitate:

- Device pairing and communication
- Data transfer between the App and the external device

2.5 Camera and Image Data

Our App is linked to a device equipped with a camera. When you use this functionality:

- The camera may be activated to capture images.
- Captured images may be saved within the App or on our servers.
- Images may be used for labeling mushroom grow phases and to create time lapses of growing mushrooms, etc.

2.6 Cookies and Similar Technologies

We may use cookies and similar tracking technologies to track activity on our App and store certain information.

3. How We Use Your Information

We use the collected information for various purposes, including:

- To provide, operate, and maintain our App
- To improve, personalize, and expand our App
- To understand and analyze how you use our App
- To develop new products, services, features, and functionality
- To communicate with you, either directly or through one of our partners
- To process your transactions and send you related information
- To detect, prevent, and address technical issues

4. Sharing Your Information

We may share your information with:

- **Service Providers:** Third parties who perform services for us, such as hosting, data analysis, and customer service.
- **Legal Requirements:** If required to do so by law or in response to valid requests by public authorities.
- **Business Transfers:** In connection with, or during negotiations of, any merger, sale of company assets, financing, or acquisition of all or a portion of our business.

5. Data Security

We take reasonable measures to help protect your Personal Data from loss, theft, misuse, and unauthorized access, disclosure, alteration, and destruction. However, no method of transmission over the Internet or electronic storage is 100% secure, so we cannot guarantee absolute security.

6. Data Retention

We will retain your Personal Data only for as long as is necessary for the purposes set out in this Privacy Policy, unless a longer retention period is required or permitted by law.

7. Your Rights

Depending on your location, you may have certain rights regarding your Personal Data, such as:

- The right to access
- The right to rectify
- The right to erase
- The right to restrict processing
- The right to data portability
- The right to object

If you wish to exercise any of these rights, please contact us using the information provided below.

8. Children's Privacy

Our App is not intended for use by children under the age of 18. We do not knowingly collect personal data from children under 18. If you become aware that a child has provided us with Personal Data, please contact us immediately, and we will take steps to remove such information.

9. Changes to This Privacy Policy

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page with a new "Last updated" date. You are advised to review this Privacy Policy periodically for any changes.

10. Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us:

- **Email:** support@sproushi.com
- **Website:** www.Sproushi.com
- **Phone:** +13232509333